

ANNUAL REPORT 2022













(y) (0) @ PINELLASTC



2022 ANNUAL REPORT



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VISION

Customer-Focused Excellence

MISSION

We continually pursue organizational excellence by:

- Empowering our workforce to excel
- Serving our customers respectfully, accurately, and professionally
- Providing exceptional stewardship of public funds

VALUES

Community Service Respect

TOTAL TAXES COLLECTED



\$1.8 B

Real Estate



\$85.2 M

Tangible Personal Property

\$95.4 M

Tourist Development

*All three figures have been rounded up

REVENUE REVIE



\$39 M revenue from commissions & fees **\$26.8 M actual** expenditures

\$12.4 M unused fees

Where do taxes & unused fees go?











Ambulances Teachers

Roads

And other goods & services for Pinellas County!

This year, we issued..



Driver License & IDs

169,819

Vehicle & Boat Titles

185,039

Vehicle & Boat Registrations

1,006,730

Concealed Weapons Licenses

6,733

Performance by the #'s



8:34 mins average wait time



99.39% transaction accuracy



99.68% customer satisfaction

2022 LEGACY AWARD RECIPIENT



11th consecutive year of an error-free audit & 100% financial accuracy!



- 1. Driver License
- 2. Motor Vehicle
- 3. Property Taxes

Customer Feedback (22)



any government office for that matter. Everyone from security to customer service is smiling and friendly. It creates a different vibe!" -Jennifer P.

"Hands down the most effective, fast, clean, organized government office of all FL." -Pedro A.

Serving Our Citizens



479,709 online transactions



397,208 served in office



246,339 phone calls answered

NEW in 2022



Website remodel!

- **Modernized look**
- **Easier navigation**
- More self-service options
- More secure moved to .gov!

Giving Back

- Supported 6 Florida non-profits
- Kids Tag Art Pinellas raised \$48K for 53 Pinellas Co. elementary schools
- Raised \$1,725 for **Ronald McDonald House**



Employee Satisfaction

95% **Proud to Work** for the PCTC 98% Believe they contribute to organization's 100%

> Care about coworkers wellbeing

Coming Soo



Notable #s



road tests



41.170 customer conversations with Chatbot, Owen



Another record-breaking year for Tourist **Development!**



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