

Dear Community Leader,

Exciting news! We are prepping for this year's **Kids Tag Art Pinellas** program – where local fifth-grade students design unique front license plates to sell to the public as a means of fundraising for their classrooms. This program wouldn't be possible without the generous support of local businesses and organizations. **Are you looking to give back to your community in a big way?**



### So, what is Kids Tag Art?

- A partnership between the Pinellas County Tax Collector, Pinellas County Schools, and community sponsors LIKE YOU!
- We raise money through sponsorships and student art sales – **100% of these proceeds are returned to participating art classrooms!**
  - Since the program began in 2015, we've raised over \$300,000!
- We give students the opportunity to become real designers, creating art that can be purchased by the public at [kidstagartpinellas.org](http://kidstagartpinellas.org).
- We celebrate and award student winners through a juried competition and a formal awards ceremony each January.

Many teachers often go out of pocket for classroom supplies. Our goal is to help bridge that gap, support local art teachers and students, and foster creativity in our community. Kids Tag Art relies on **tax-deductible donations** from community partners to make this program a success. **Would you be willing to donate to help make this year's program possible?** We offer wonderful sponsorship benefits for each donation level – more details are included in this packet.

We are so grateful for what our sponsors allow us to accomplish each year – **giving hundreds of dollars or more to each local teacher who participates in the program**. This funding is used for supplies like paint, markers, aprons, sculpture wire, glass, craft paper, tessellation templates, digital art applications and supplies, and more. **Here's what some of our participating teachers had to say about last year's program:**

*"This is an extremely well-run program that the 5<sup>th</sup> graders look forward to each year. I look forward to the additional funds this program brings back to the art room."*

*"I would encourage every single elementary art teacher in the county to participate in this amazing program."*

*"My 5<sup>th</sup>-grade students get the opportunity to use their imagination and creativity to really create something they can see in the real world. Some of these students wouldn't have that opportunity in any other Pinellas County program."*

If you wish to support our program and our community, I encourage you to review the accompanying sponsor benefit details. Please reach out to our Kids Tag Art Team at [kidstagart@pinellastaxcollector.gov](mailto:kidstagart@pinellastaxcollector.gov) or 727-464-3414 with any questions.

Sincerely,

Charles W. Thomas, CFC  
Pinellas County Tax Collector

# Kids Tag Art 2023-2024 Sponsorship Levels & Benefits



**DIAMOND**  
\$10,000+



- **Everything from the PLATINUM Level PLUS:**
  - YOUR LOGO on all printed student & teacher tag art designs (sold & shipped NATIONWIDE)
  - FREE COMMERCIAL in all Pinellas Tax Collector offices running for 6 MONTHS!
  - FREE full-side, full-color mailer advertising space

**PLATINUM**  
\$7,500

- **Everything from the GOLD Level PLUS:**
  - YOUR LOGO on our monthly registration renewal inserts for ONE YEAR
  - Shout-out in participating Pinellas County Elementary Schools marketing materials

**GOLD**  
\$5,000



- **Everything from the SILVER Level PLUS:**
  - Inclusion in ALL press releases & media interviews
  - Inclusion in ALL Kids Tag Art social media posts
  - Shout-outs on PCTC internal employee blog

**SILVER**  
\$2,500

- **Everything from the BRONZE Level PLUS:**
  - YOUR LOGO & website on [pinellastaxcollector.gov](http://pinellastaxcollector.gov) & [kidstagartpinellas.org](http://kidstagartpinellas.org)
  - Opportunity to present at awards ceremony

**BRONZE**  
\$1,000



- **YOUR LOGO:**
  - on a KTA poster displayed in ALL OUR OFFICES for ONE YEAR (approx. 1 million visitors will see!)
  - on printed & digital marketing materials
  - on display at awards ceremony (also livestreamed)
  - at teacher kick-off event in front of ALL TEACHERS
- **Opportunity to pick a theme & student winner for a contest**
  - Framed Sponsor Choice Award for you & student winner

Don't see what you're looking for? Let's create a custom sponsorship!

[kidstagart@pinellastaxcollector.gov](mailto:kidstagart@pinellastaxcollector.gov)

**Please make all checks payable to:**

**Pinellas County Schools**

## **We also accept in-kind donations!**

*For the program:* printing services & materials (flyers, posters, banners, invites, etc.), scanning services, medals, etc.

*For student & teacher prizes:* gift cards/certificates, branded merch, art supplies, gift baskets, etc.

# Kids Tag Art 2023-2024 Sponsor Benefit Samples



**DIAMOND**  
\$10,000+



**YOUR LOGO ON EVERY TAG PRINTED - SOLD & SHIPPED NATIONWIDE!**



**FREE COMMERCIAL - PLAYED IN ALL OUR OFFICES FOR 6 MONTHS!**

- \$5,000 VALUE
- OVER 1 MILLION VISITORS WILL SEE!

**DIAMOND SPONSORSHIP INCLUDES ALL THIS PLUS ALL OTHER SPONSOR BENEFITS!!!**



**SIDE 1**



**SIDE 2**

**DUAL-SIDE ADVERTISEMENT INCLUDED IN ALL REGISTRATION RENEWAL MAILERS**

- PROMINENT LOGO AND "DIAMOND SPONSOR" ON SIDE 1
- ENTIRE FULL-COLOR ADVERTISING FOR SIDE 2
- OVER 850,000 MAILERS SENT ANNUALLY IN PINELLAS

**PLATINUM**  
\$7,500

**EVERYTHING BELOW PLUS:**

YOUR LOGO ON OUR MONTHLY REGISTRATION RENEWAL INSERTS FOR ONE YEAR (OVER 850K MAILED!!)

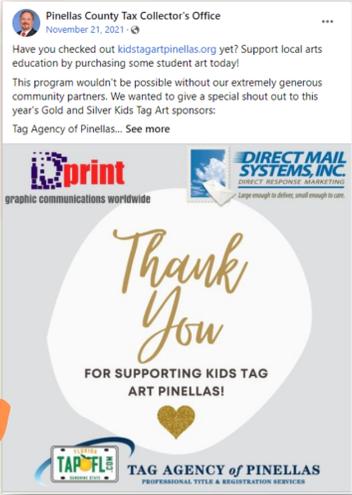


# Kids Tag Art 2023-2024 Sponsor Benefit Samples



**GOLD**  
**\$5,000** 

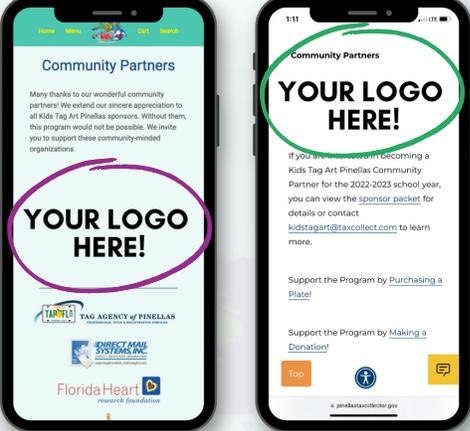
**EVERYTHING BELOW PLUS:**  
INCLUSION IN ALL PROGRAM  
SOCIAL MEDIA POSTS, PRESS  
RELEASES, AND MEDIA  
INTERVIEWS!



**SILVER**  
**\$2,500**

**EVERYTHING BELOW PLUS:**  
OPPORTUNITY TO PICK  
WINNING ARTIST

- FRAMED SPONSOR CHOICE AWARD (FEATURING YOUR LOGO) FOR YOU & STUDENT WINNER

**LOGO & WEBSITE ON**  
**KIDSTAGARTPINELLAS.ORG &**  
**PINELLASTAXCOLLECTOR.GOV**

**BRONZE**  
**\$1,000** 

**LOGO ON PROGRAM POSTER**  
DISPLAYED IN ALL OUR  
OFFICES FOR 1 YEAR  
(APPROX. 1 MILLION VIEWS!)



# Kids Tag Art 2023-2024 Sponsorship Form



Thank you for sponsoring Kids Tag Art Pinellas! Please complete this form and mail with payment  
(make check payable to "Pinellas County Schools") to:

**Pinellas County Tax Collector  
Attn: Kids Tag Art Team  
P.O. Box 8552  
Clearwater, FL 33758**

Or scan and email completed form to:  
[kidstagart@pinellastaxcollector.gov](mailto:kidstagart@pinellastaxcollector.gov)

Once we receive this form, we will contact you to discuss how we can start providing you with your sponsor benefits. Pinellas County Schools will send you a written acknowledgement of your contribution.

If you have any questions, please reach out to [kidstagart@pinellastaxcollector.gov](mailto:kidstagart@pinellastaxcollector.gov).

## Sponsor Information

\_\_\_\_\_

Company Name

\_\_\_\_\_

Company Contact

\_\_\_\_\_

Company Email Address

\_\_\_\_\_

Contact Phone Number

\_\_\_\_\_

Mailing Address

\_\_\_\_\_

City/State/Zip Code

## Sponsorship Level

- \_\_\_\_\_ Diamond Sponsorship - \$10,000+
- \_\_\_\_\_ Platinum Sponsorship - \$7,500
- \_\_\_\_\_ Gold Sponsorship - \$5,000
- \_\_\_\_\_ Silver Sponsorship - \$2,500
- \_\_\_\_\_ Bronze Sponsorship - \$1,000
- \_\_\_\_\_ Other Amount - \_\_\_\_\_
- \_\_\_\_\_ In-Kind Donation Valued at \_\_\_\_\_

## Payment Info

\_\_\_\_\_ Please send me an invoice

**OR**

\_\_\_\_\_ I have enclosed a check payable to  
"Pinellas County Schools"

\_\_\_\_\_

Total Commitment

\_\_\_\_\_

Authorized Signature

\_\_\_\_\_

Date